



High standards of hygiene and cleanliness are already delivered across all our brands, all over the world.

The COVID-19 pandemic demands that we elevate those standards even further; therefore, we have launched the **ALLSAFE Label**, which represents some of the most stringent cleaning standards & operational procedures in the hospitality industry.

The standards will be monitored across all Accor hotels, and will include a reinforced cleaning program with frequent disinfection of all high-touch areas.

Accor's global cleanliness & prevention standards have been developed with and vetted by Bureau Veritas, a world leader in testing, inspection and certification. The ALLSAFE Label communicates to guests when these standards have been met in our hotels.

All Accor hotels must apply the global and regional standards and be audited either by the Group's operational experts or third-party auditors to achieve the new **ALLSAFE Label**.

The ALLSAFE Label will help guests understand when these standards have been met in our hotels. Guests will be able to verify hotels that are certified compliant with ALLSAFE standards on hotel property websites, through our customer contact centers as well as throughout the properties.

An enhanced cleaning program using hospital-grade cleaning materials will now be a standard across all Accor hotels with all areas of guest and staff interaction a major focus for action, and reflected in this document.





ALLSAFE OFFICER

ENSURING YOUR SAFETY

Every hotel in the Accor network has appointed an ALLSAFE officer from within senior hotel management whose main role is:

- To be the key guest contact for all hygiene, health and safety queries and concerns
- To put the new daily work routines into practice, to monitor compliance with good practice and to lead the preventative hygiene measures
- To adapt the health & safety recommendations and requirements to the hotel
- To make sure that the team is fully briefed on procedures
- To ensure the implementation of the ALLSAFE Label standards and other required actions
- · To ensure that the teams follow the procedures
- To display communication supports throughout the hotel
- To stay up to date of changes to local legislation in order to adapt procedures accordingly
- To supervise online customer feedback & reviews regarding hygiene & ensure follow-up





















RAFFLES \ ORIENT EXPRESS \ BANYAN TREE \ DELANO \ SOFITEL LEGEND \ FAIRMONT \ SLS \ SO \ SOFITEL \ THE HOUSE OF ORIGINALS RIXOS \ ONEFINESTAY \ MANTIS \ MGALLERY \ 21C \ ART SERIES \ MONDRIAN \ PULLMAN \ SWISSÔTEL \ ANGSANA 25HOURS \ HYDE \ MÖVENPICK \ GRAND MERCURE \ PEPPERS \ THE SEBEL \ MANTRA \ NOVOTEL \ MERCURE \ ADAGIO MAMA SHELTER \ TRIBE \ BREAKFREE \ IBIS \ IBIS STYLES \ IBIS BUDGET \ JO&JOE \ HOTELFI